

TRAIL MIX PRODUCTIONS

Website: www.TrailMixMusic.org

Email: TrailMixMusicFest@gmail.com

Dear Music Lover and Proud Supporter of the South Suburbs,

*“How is it that you get them to play here? “MESMERIZING!” “So cool that we could stay in town and
“my daughter in LA is jealous “You could hear a pin drop – Amazing!” experience this caliber of talent.”
That we got to see THEM, here. “UNIQUE, EXCELLENT - Thank you!”*

Like the hundreds and hundreds of people who saw a Trail Mix concert this past year, we’re kind of astounded over who has performed at our little concert series in Homewood:

- Dom Flemons, a Grammy winner, and 2x Emmy nominee
- Sunny War, who’s current LP is on *Rolling Stone’s* and *SPIN’s* Best of the Year lists;
- One of *Rolling Stone’s* Top 10 Artists to Know, Phoebe Hunt;
- *Indie Blues’* Best Traditional Blues Artist, and Best Acoustic Blues LP, Donna Herula;
- and social media phenom, The Wildwoods, who critics call “the best in their genre right now.”

Trail Mix finds and attracts amazing artists who would otherwise skip this area. We continue to curate amazing evenings right here in the south suburbs of Chicago. And we’re making a name for ourselves as management companies representing top artists now reach out to us.

On show nights, we love seeing folks come out early, picnicking, mingling with fellow music lovers, and then gathering around to enjoy live music in our special venue, the Homewood Izaak Walton Preserve. Some audience members have called it “mini-Ravinia.” That is exactly what we look to create.

What makes these nights possible?

- 1) Tireless research and review of suitable artists and then finagling open dates with touring schedules;
- 2) Not being shy, and cultivating positive relations with booking managers, and
- 3) **Having enough funds/resources in reserve to pay the artists and to treat them well while they’re in town.**

Ticket sales are great and cover production expenses, but to really grow Trail Mix, we need funds on-hand to “up our game” 8-12 months prior to the show dates, so that we can secure contracts with these amazing artists.

These days, popularity on Spotify helps determine artists’ fees. Trail Mix currently books artists with 15k - 25k monthly listeners. Booking artists with 75k - 150k monthly listeners will further secure our little concert series and our community as a great place to play. Maybe not Taylor Swift, but artists with plenty of fans who will follow them to hear them perform live in our little listening room in the woods.

As a 2024 sponsor, you can help Trail Mix book these artists, and establish Homewood as a live music destination. Take a look at our 2024 sponsor levels on the next page and choose your level of support for continuing to bring world-class performing artists to our proudly south suburban town.

Sincerely,

The Trail Mix Board of Directors

(Steve Ploum, Kristen Ryan, Andrew Palmer, Steve Buchtel, Jeff Maharry)

(over)

Producing high quality music events for Chicago’s south suburbs that expand the area’s cultural offerings, encourage artists’ endeavors, and support the creative use of the area’s open spaces.

Trail Mix is committed to presenting **at least four concerts a year** so sponsors can expect year-long recognition for their advertising dollar.

Trail Mix has demonstrated a knack for securing top-notch, international touring and recording artists, but we cannot do that without valuable donations and sponsorships. Such gifts ensure that our equipment is up to standards, and it ensures that we can meet the artists' base rates.

Please select a sponsorship level from those listed below and contact Steve Ploum at 708-297-0102 or trailmixmusicfest@gmail.com to take full advantage of our social media and promotional efforts. Checks can be made out to Trail Mix and mailed to 1418 Willow Rd., Homewood, IL 60430. Use the aforementioned email to submit via Zelle or Paypal. Donations are tax-deductible.

Thank you for reading, and for considering supporting Trail Mix, the little music series that could.

SPONSORSHIP OPPORTUNITIES 2024

Sponsor Level:	Amount	Perks and Acknowledgments (please note that the face value of tickets range from \$15 to \$30 each)
Grammy Winner (Concert Series Naming Rights)	\$3,000	<ul style="list-style-type: none"> ● Naming rights to Trail Mix Concert Series, i.e. "(Your Business Name) Trail Mix Concert Series" across all marketing, performances and media for the entire year, and for all Trail Mix events ● Industry Exclusivity ● VIP Seating for four at all Trail Mix concerts ● LARGE signage at the entrance of the event and on/near the main stage for all Trail Mix concerts ● All acknowledgments listed below except stage naming rights. (seats do not tally)
Internationally Famous	\$1,000	<ul style="list-style-type: none"> ● Industry Exclusivity ● Stage naming rights - all concerts will be held on the (<u>your company name</u>) stage. ● VIP Seating for two at all Trail Mix concerts ● Visible stage signage ● Multiple acknowledgements by emcee at Trail Mix public events. ● All acknowledgments listed below (seats do not tally)
Touring Artist	\$300	<ul style="list-style-type: none"> ● Logo or name on event entrance signage, and on all printed media ● Public Acknowledgement with logo on fest pamphlets, flyers, and poster ● Acknowledgement on social media announcements ● At least one emcee recognition from the stage at all Trail Mix concert events ● Logo visible on the stage and present throughout the event. ● Recognition in press releases and news outlet interviews ● General seating for two at three of four Trail Mix concerts ● All acknowledgments listed below (seats do not tally)
SUPER FAN	\$200	<p>A sponsorship level or SUPER Fans. Not much in the way of acknowledgements, but heavy on tickets. It's like a ticket box-set with a gesture of appreciation for Trail Mix</p> <ul style="list-style-type: none"> ● General seating for two at your choice of three Trail Mix Concerts in 2024
Regional Fave	\$100	<ul style="list-style-type: none"> ● Name listed on flyers available at all Trail Mix concert events. ● General seating for two at one outdoor Trail Mix concert event of choice ● All acknowledgments listed below
Open Mic Stand Out	\$50	<ul style="list-style-type: none"> ● A hearty THANK YOU ● A social media Shout Out

Please call Steve Ploum, at 708-297-0102, or email TrailMixMusicFest@gmail.com if additional information is needed. Also, please reach out if you are considering naming rights sponsorship, and/or you would like to customize how you, or your business is acknowledged.